

APEX BUSINESS INTELLIGENCE(ABI)

❖ Entertainment Solutions

- Kollywood/ Tollywood/ Bollywood Shows
- Celebrity Endorsement
- Star visits Brand Ambassador Management
- In-film Advertising
- Film Premiere & Film Festivals
- Film Making like Actor/ Comedy/ Drama/
Fantasy/Horror/ Mystery/ Romance/ Thriller/ Western.
Crime Thriller/ Disaster Thriller/ Psychological Thriller/
Techno Thriller. Animation films/ Narrative short films/
Documentary Short Films/ A rant Grade Short films/
Advertisement Short films.

Our Mission ; To exceed our clients expectations through the creative Development of Exceptional Entertainment Marketing Programs.

Entertainment Solutions, is the leader in Strategic Development and Production of a broad range of Entertainment Programs and Special Events including Festivals, Corporate Events, Community Celebrations,

Seasonal Events, Retail Center Programming and Live Concerts.

ITS OUR SERVICE

Entertainment Solutions, Inc. is the link between special events and corporate marketing initiatives. Once we gain the complete understanding of our client's corporate marketing objectives, Entertainment Solutions can develop the perfect platform to achieve a successful event marketing plan.

Special Event Management

Entertainment Solutions, Inc. is the leader in Special Event Management. We assist our clients in creating a multi-sensory environment and first class on-site presentation to maximize the attendee experience. Whether you need assistance with a specific portion of your event or are in need of complete turn-key event services, Entertainment Solutions, Inc. is your Special Event Management solution.

❖ Entertainment Solutions, Inc. is your turn-key SPECIAL EVENT MANAGEMENT Resource

➤ Event budget development and forecasting

- Creative event design and theme development
- Equipment and infrastructure procurement
- Event layout and mapping
- Concessions procurement & management
- Special Activity programming
- Event staffing services
- City, County & State permitting procurement
- Live Entertainment Production

Producing National, Regional & Local entertainment for more than 25 years, Entertainment Solutions, Inc. can assist you in developing and producing a complete Live Entertainment Program for your next event. Artist negotiations & contracting, technical production and on-site Artist Rider Fulfillment is all handled by one source, Entertainment Solutions, Inc.

❖ Entertainment Solutions, Inc. is your dependable resource for LIVE ENTERTAINMENT PRODUCTION

- Negotiation, contracting and booking of national headliner entertainment
- Booking & contracting regional and local entertainment programming

- Technical rider fulfillment including staging, sound & lights, backline per Artist specifications
- Artist hospitality services including air, hotel and local ground transportation services
- On-site Artist show management including backstage catering and on site rider fulfillment
- Lifestyle Event Programming

Retail and Property Management firms turn to Entertainment Solutions, Inc. to create and develop unique Lifestyle Event Programming. Building traffic and extending customer engagement through unique entertainment and interactive program initiatives, Entertainment Solutions, Inc. transform retail centers and public spaces into live and interactive entertainment venues.

- ❖ Entertainment Solutions, Inc. creates unique LIFESTYLE EVENT PROGRAMMING to build customer engagement and loyalty
- Featured outdoor movie presentations
- Themed & décor events
- Grand openings

- Holiday & special occasion programming
- Event Marketing and Brand Activation

Entertainment Solutions, Inc. is the link between Special Events and Corporate Marketing Initiatives. With the complete understanding of the goals & objectives of our clients, we create and implement turn-key on-site Brand Activation Programs.

❖ Entertainment Solutions, Inc. assists major brands in consumer engagement and awareness through **EVENT MARKETING & BRAND ACTIVATIONS**

- On-Site Signage & Branding Packages
- Creative Presentation & Product Placement
- On-Site Sponsorship Fulfillment
- Drive-to-Retail Programs
- Event Consulting

With more than 25 years in the Special Events Industry, Entertainment Solutions, Inc. has the knowledge and insight to consult our Clients on all event aspects.

We assist our clients in gaining a real-world perspective of their event programming initiatives and the tools with which to reach their goals & objectives.

❖ Entertainment Solutions, Inc. provides extensive EVENT CONSULTING to our clients to assist with navigating through the complex world of special events

- Event concept development and evaluation
- Budget development, revenue & expense forecasting
- Sponsorship package development
- Venue procurement
- Event Layout concepts
- Municipal Event Programming

Entertainment Solutions, Inc. specializes in assisting City Governments and Municipalities with annual tourism and lifestyle initiatives. From Independence Day Celebrations to Holiday Programming, Entertainment Solutions, Inc. provides turn-key services to promote community engagement through various programming and events.

❖ Entertainment Solutions, Inc. is the sole-source for MUNICIPAL EVENT PROGRAMMING and Tourism Initiatives

- ☐ Seasonal & Holiday Programming
- ☐ Business Improvement District Program Development
- ☐ Themed Destination Programming

➤ Creative Program Development